Water conservation is crucial in Santa Cruz County. Learn about local water shortages for the City of Santa Cruz & Soquel Creek Water District and the role of conservation in building sustainable water supply portfolios.

CONSERVATION

Can We Conserve Our Way to Water Supply Sufficiency?

This meeting will provide an opportunity to:

- Learn how conservation is factored into water supply planning
- Learn about existing and new conservation programs
- Learn about the opportunities and limitations on what more can be done
- Ask questions during the Q/A Session

Speakers:

Toby Goddard, *Water Conservation Manager*, City of Santa Cruz Water Department

Ron Duncan, *Water Conservation/Customer Service Field Manager*, Soquel Creek Water District

Moderator:

Laura Brown, *General Manager*, Soquel Creek Water District

Q/A panel with speakers including:

John Ricker, *Water Resources Division Director*, County of Santa Cruz

Thursday, May 27, 2010,6:30–8:30pm

Simpkins Swim Center
979 17th Avenue
Santa Cruz, CA 95062

scwd²
Collaborating to conserve, protect and create reliable water resources

For more info: www.scwd2desal.org

Sponsored by the City of Santa Cruz & Soquel Creek Water District

The first in a series of **scwd²** *community informational meetings.*

Para más información sobre esta junta, por favor llame al 831-475-8500